

A man and a woman are looking at a store window display. The man is pointing at something in the window. The woman is smiling. The background shows a mannequin in a coat and a store interior.

YOUR ONE SOLUTION FOR

BARS & RESTAURANTS

BROADCAST RADIO

BROADCAST TV

CASINOS

CINEMAS

CONVENTION CENTERS

CORPORATE

CRUISE SHIPS

eSPORTS

GOVERNMENT

HEALTHCARE

HIGHER EDUCATION

HOTELS

HOUSES OF WORSHIP

K-12/PRIMARY EDUCATION

KARAOKE

MUSEUMS

NIGHTLIFE

PERFORMING ARTS

PORTABLE PA SYSTEMS

RECORDING

RETAIL DESTINATIONS

STADIUMS & ARENAS

THEMED ATTRACTIONS

TOUR

TRANSPORTATION

THE HARMAN FAMILY

AKG MICROPHONES, HEADPHONES

AMX VIDEO SWITCHERS, NETWORKED AV ENCODERS AND DECODERS, COLLABORATION AND
CONFERENCING SYSTEMS, DEVICE CONTROL SYSTEMS, AV MANAGEMENT SOFTWARE

ESS DIGITAL SIGNAL PROCESSORS, AUDIO CONTROL

CROWN POWER AMPLIFIERS

dbx LOUDSPEAKER MANAGEMENT SYSTEMS, DIGITAL SIGNAL PROCESSORS, AUDIO CONTROL

JBL
PROFESSIONAL LOUDSPEAKERS, PORTABLE PA SYSTEMS, COMMERCIAL AMPLIFIERS, COMMERCIAL MIXERS

lexicon AUDIO EFFECTS HARDWARE AND SOFTWARE

Martin STAGE LIGHTING FIXTURES, LIGHTING CONTROLLERS, ATMOSPHERIC EFFECTS,
ARCHITECTURAL LIGHTING FIXTURES, LED VIDEO DISPLAY SYSTEMS

Soundcraft MIXING CONSOLES, STAGEBOXES, RECORDING INTERFACES, EFFECTS PROCESSORS

STUDER MIXING CONSOLES, ROUTING AND I/O, WORKFLOW & AUDIO SOLUTIONS

ONE SOLUTION FOR ALL

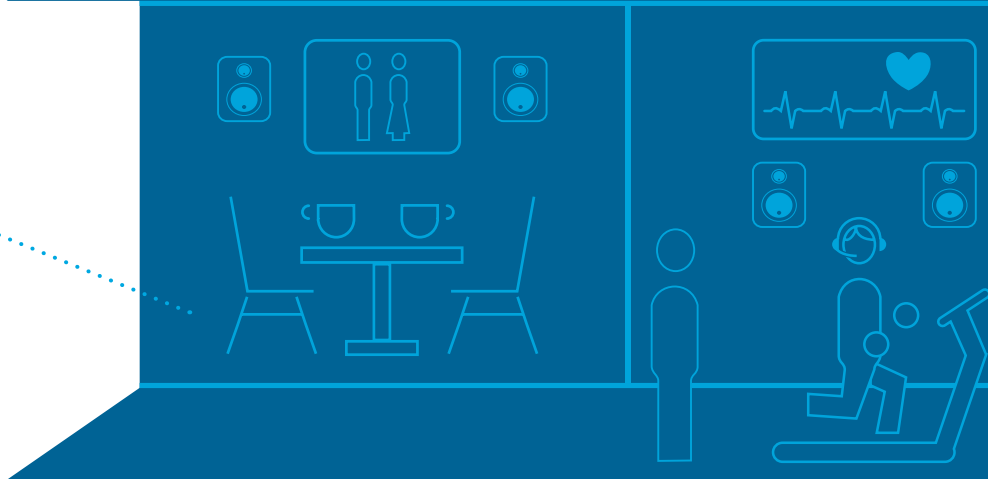
HARMAN provides industry-leading technology for both entertainment and commercial applications, making us the perfect partner for retailers desiring to make their store a memorable shopping and entertainment destination.



CHANGING ROOM



CAFÉ



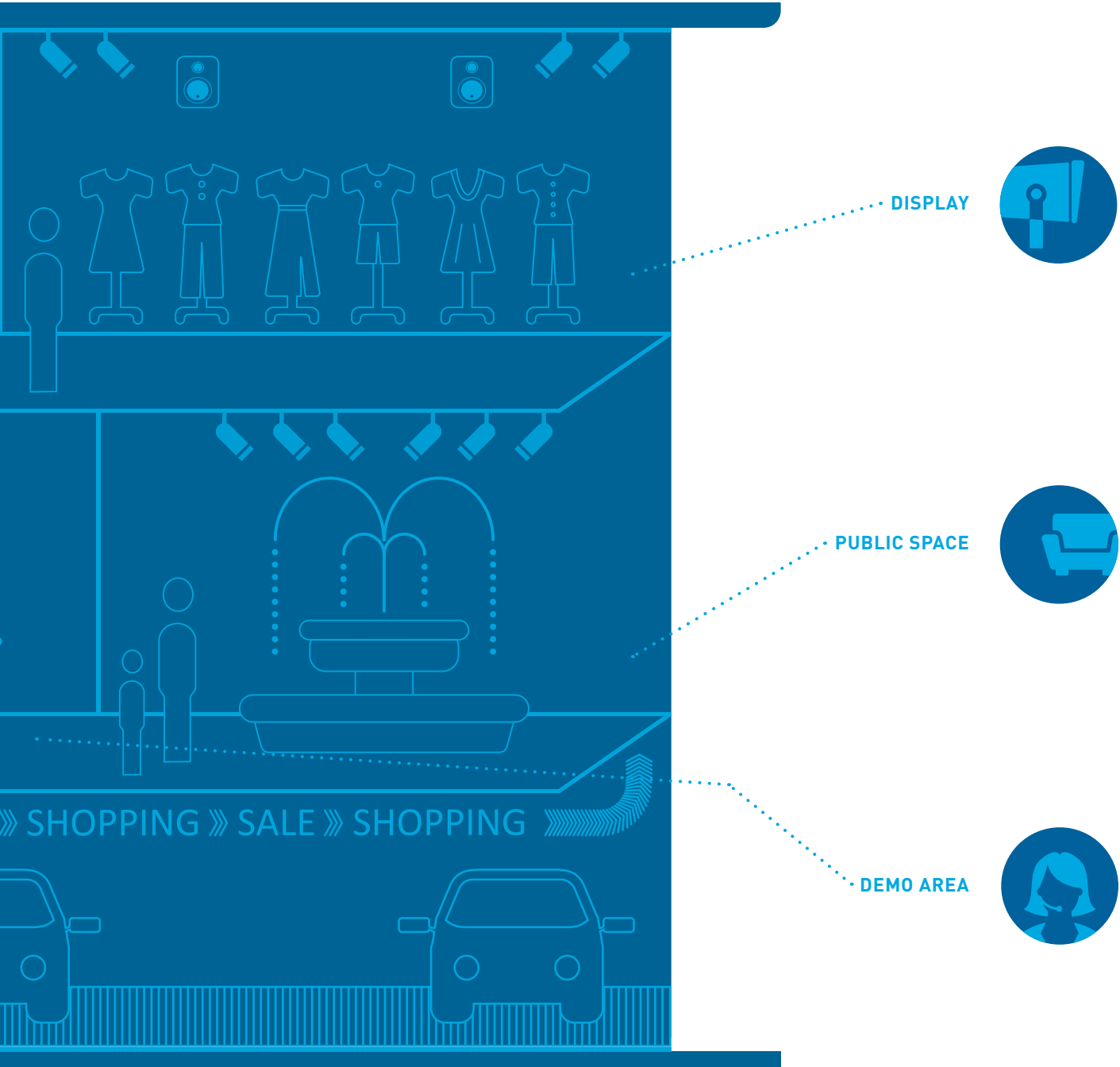
EXTERIOR



COMMON HARMAN APPLICATIONS IN RETAIL SPACES

Digital Signage
Audio Processing and Distribution
Loudspeakers

Video Signal Distribution
Architectural Lighting
Control and Automation



DELIVERING TOTAL CONSUMER EXPERIENCES

HARMAN Professional Solutions is shaping the transformation of retail through bold innovations that enable retailers to create unique and engaging shopping experiences. From shopping malls to retail stores to car dealerships and showrooms, HARMAN has the solution to meet your needs.



CAFÉ

Connect With Your Customers

The store café allows the customer to relax and enjoy a snack or grab a drink while continuing to shop, extending the in-store experience. HARMAN's restaurant solutions engage customers with background music, television, and more.



CHANGING ROOM

An Interactive Product Experience

Guests in changing rooms want the perfect, tailored experience. Control technology from HARMAN allows customers to change the lighting, audio source, volume, and more—even alert the sales staff—all from an intuitive touch panel.





DEMO AREA

An Interactive Product Experience

A store's demo area engages customers at that critical point where they pick up the product and decide if they can imagine using it. By combining audio, video, and lighting technology with sensors and intelligent automation, stores engage customers in truly unique, meaningful ways.



EXTERIOR

Attract and Illuminate

HARMAN's architectural lighting and digital signage solutions create unique experiences which set brands apart and creates a signature retail experience.



DISPLAY

Present - Collaborate - Share

The perfect display grabs the customer's attention and encourages them to learn more. HARMAN architectural lighting and digital signage technology engage the customer with innovation and style.



PUBLIC SPACE

Extend the Excitement

When customers walk through the store, the right audio, video, and lighting solution from HARMAN will draw their eyes and create the perfect experience which keeps guests engaged.

WORLDWIDE SOLUTION SUPPORT

HARMAN HAS SALES OFFICES AROUND THE GLOBE READY TO HELP

Wherever you are, you can always contact us. We have dedicated team members ready and knowledgeable around the world who know our products inside-out.



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